



KAMILLOSAN

CHAMOMILE NAPPY CREAM PRODUCT QUESTIONNAIRE FOR KAMILLOSAN CONSUMERS

1. **Name**

Address

Postcode

Telephone

E-mail

Would you like to be contacted again with further information about Kamillosan? Yes No

2. **Where did you first hear about the Kamillosan range of products?**

Shop

Website

Friend

Advice from midwife / GP

Parenting book / guide

Other, please specify

3. **What did you look for when choosing a product suitable for nappy rash? Please specify**

4. **Are you more or less likely to use products containing natural ingredients on the skin?**

More likely

Less likely

No preference

5. **Did you try any other brands? Please specify**

Yes

No

6. **What did you like / dislike about them?**

Like

Dislike

7. **How would you describe the efficacy of the Kamillosan Nappy Cream on a scale of 1 to 9?**

Poor

OK

Excellent

1

2

3

4

5

6

7

8

9

8. **What do you think about the Nappy cream fragrance? What changes would you make if any?**

Please specify

9. **What do you think about the Nappy cream consistency? What changes would you make if any?**

Please specify

10. **What do you think about the Nappy cream packaging? What changes would you make if any?**

Please specify

11. Have you ever used Kamillosan Thermometer Soother?

Yes

No

12. Please use the space below to add any other comments regarding Kamillosan and any suggestions for new products suitable for mum and baby.

13. Would you recommend Kamillosan products to other new mums?

Yes

No

Why?

Please email your completed questionnaire to l.harrison@goldshieldplc.com

Goldshield Plc, No.1 Croydon, 12-16 Addiscombe Road, Croydon, Surrey CR0 0XT

In accordance with the Data Protection Act 1998 your personal details will be treated as strictly confidential and will not be passed onto any third party organisations.

www.kamillosan.co.uk